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JOURNALISM WEEK 2012

The Leeds Trinity University College Journalism Week runs from Monday 27 February until Thursday 1 March. Speakers from across the industry will be at Leeds Trinity to talk about the latest trends in the news media and to bring to life the cut and thrust of 21st century news delivery.

WEEK PLANNER

MONDAY

- 9am - 10am, Jon Snow, Channel 4 News
- 10am - 11am, Harry Gration, BBC Look North
- 10am - 11am, Kane Fulton, Technology Journalist
- 11.30am - 1pm, Mark Easton, Home Affairs Editor, BBC
- 2pm - 3pm, Peter Salmon, Director BBC North
- 3.15pm - 4pm, James Ball, The Guardian

TUESDAY

- 11am - 12pm, Marianne Jones, Grazia (workshop)
- 11am - 12pm, Vanessa Kartekas
- 12pm - 1pm, Gareth Topham, Sports Commentator (workshop)
- 12pm - 1pm, Marianne Jones, Grazia (workshop)
- 2pm - 3.30pm, Jonathan Wall, Deputy Controller Five Live
- 4pm - 5pm, Tim Singleton, ITN and Sandeep Sidhu, ITN

WEDNESDAY

- 10am - 11am, Nicola Rees, BBC Video Journalist
- 12pm - 1pm, Christian Payne, Mobile Media Maker
- 12pm-1.30pm, 2.30pm - 4pm, Natasha Courtney-Smith (workshop)
- 3pm - 4.30pm, Adam Love, North Yorkshire Police Press Office

THURSDAY

- 10am - 11am, Louise Easton, Bauer Radio
- 11am - 12pm, Ben Smith, Times Online Sport
- 11am - 12pm, Adam Baker, Blottr (workshop)
- 12pm - 1pm, Adam Baker, Blottr (workshop)
- 12pm - 1pm, Richard Peppiatt
- 1.30pm - 2.30pm, Ben Erlam, ITV Yorkshire
- 2.30pm - 3.30pm, Dave Simpson, The Guardian
- 3.30pm - 4.30pm, Panel discussion with Leeds Trinity Alumni

WELCOME TO JOURNALISM WEEK 2012

This event is now firmly established in the Centre for Journalism and Leeds Trinity calendar. The journalism team is proud that the simple idea of making a feature of industry speakers has grown so successfully over the last four years to the point where we know that we can guarantee to our students that we will be bringing in big names from the news media and leaders in the field in terms of changes in the industry.

Giving students access to such a wide range of speakers with such varied experience is an important enhancement to what we do in the classroom - it means that students hear first-hand about the exciting opportunities opened up by social media, the challenges journalists can face day-to-day, along with tips for how to get into the industry and much more.

It helps to inspire students and really connect their learning experiences with what working journalists are doing out in the field.

This year, we're pleased to be able to offer more workshops - something we've organised in response to feedback. So, as well as hearing a range of perspectives on the news media, students have the chance to undertake practical exercises with a range of experts.

We'll be live-blogging and tweeting the events during Journalism Week - something which created a real buzz among the journalism community on Twitter last year.

Events run from Monday February 27 until Thursday, March 1. We hope all our students - as well as others at Leeds Trinity - will make the most of the fabulous opportunities on offer. Participate, be inspired and enjoy!

twitter

Journalism Week 2012 is going digital. Live Tweets will be displayed during events, and all participants and audience members are encouraged to Tweet their questions and observations with the hashtag #LTJW. We'll also be live blogging at www.leedstrinityjournalismweek.co.uk

Please note spaces in workshop sessions are limited and will be allocated on a first come, first served basis.

MONDAY 27TH FEB

9am to 10am

Jon Snow, Channel 4 News, MHLT

Jon Snow is the presenter of the award winning Channel 4 News. Jon joined the presenting team of this highly-acclaimed programme in April 1989 and became its full time presenter four months later.

He has been a reporter in most of the world's trouble spots, from central and Latin America to the Middle East, Afghanistan, Iran, Iraq and Russia. He has been a main anchor for Channel 4 News since 1989. He reported the freeing of Nelson Mandela, the downing of the Berlin Wall and many other world events. He has interviewed Ronald Reagan, George Bush senior, Mikhail Gorbachev, Monica Lewinski (her first ever interview), Margaret Thatcher, Kofi Anan, Slobodan Milosovic, Ehud Barak, Yasser Arafat, Moamar Ghadaffi, Tony Blair, Gerhard Schroeder, Lionel Jospin and many others. He has made several documentary films and chaired many television debates and discussions about matters ranging from GM foods to religious persecution.

In addition to presenting ITN's programmes on Channel 4, Jon is Chairman of the New Horizon Youth Centre and Deputy Chairman of the Media Trust.

Jon Snow



Harry Gratton

10am to 11am

Harry Gratton, BBC Look North, MHLT

Harry Gratton co-presents the BBC's flagship news programme Look North from Leeds each weekday evening with Christa Ackroyd.

After a five year break from the programme, Harry returned to Look North in 1999. Prior to this, he worked for BBC Radio 4's Today programme, Match of the Day, Grandstand and South Today.

Harry has presented Grandstand and Sportsnight, and has been part of the BBC team covering the Olympic Games around the world. He has also won two Royal Television Society awards for sports documentaries.

10am to 11am

Kane Fulton, Journalist, IT1

Kane Fulton is a 25-year-old journalist based in London, specialising in technology, journalism and the web. He graduated from Leeds Trinity with a BA degree in Journalism in 2009 and began working as a technical support analyst for a local ISP. In 2011 he returned to Leeds Trinity to undertake a NCTJ-accredited Postgraduate Diploma course in Magazine Journalism.

11.30am to 1pm - Mark Easton,
BBC Home Affairs Editor, MHLT

Mark Easton is BBC News Home Affairs Editor, heading the 'UK Specialists Unit' as well as broadcasting regularly on television, radio and online.

Mark's role is to provide expert analysis and broad perspective on the issues and stories affecting modern Britain, chronicling the impact of rapid demographic, technological, economic and global change.

Before taking up his current post, Mark was Home and Social Affairs Editor at Channel 4 Television and Political Editor at Channel 5 television.

One of his first broadcasting jobs was as a journalist with Radio Aire in Leeds.

2pm - 3pm,
Peter Salmon, Director BBC North, MHLT

Peter Salmon is the Director of BBC North and as such responsible for overseeing one of the most significant developments in the history of the BBC – the move of more than 2,000 staff to MediaCity UK in Salford, making it the Corporation's second largest production centre in the UK.

After working as a volunteer teacher, press officer and newspaper reporter, Peter joined the BBC as a General Trainee in 1981 and worked on Blue Peter, Newsnight and BBC Radio 1's Newsbeat.

He left the BBC in the early Nineties, firstly to become Controller of Factual Programmes for Channel 4, winning a record number of Baftas, RTS Awards, International Emmies and two consecutive Prix Italias. In 1997, he returned to the corporation as Controller



Peter Salmon, Director BBC North

of BBC One. Peter was appointed Director, BBC North, at the end of 2008.

He leads key departments including Children's, Sport and BBC Radio 5 Live which moved into their new base at MediaCityUK in Salford Quays - one of the world's most advanced broadcasting centres. They will be joined in spring 2012 by BBC Breakfast.

3.15pm - 4pm, James Ball,
The Guardian MHLT

James Ball is a data journalist working for the Guardian investigations team. He previously worked for Wikileaks as the organisation's only journalist in the UK and for the Bureau of Investigative Journalism. He has recently co-authored a book, Wikileaks: News in the Network Era, with Charlie Beckett.

TUESDAY 28TH FEB

**11am - 12pm,
Vanessa Kortekass,
Financial Times
AG32**

Vanessa is the Olympics correspondent at the FT and also edits the paper's online Olympics content. Her hybrid role involves reporting and coordinating the FT's web coverage of the games. She joined the paper in 2010 as the world news desk researcher, after a brief stint at Bloomberg TV. Vanessa is Canadian but came to the UK three years ago, when she gained a Masters in Journalism from Goldsmiths College in London.

**11am - 12pm, 12pm-1pm
Marianne Jones,
Grazia Magazine, AG86**

Marianne Jones, deputy editor of women's weekly glossy Grazia, is a former student of Leeds Trinity back in the day when it was known as Trinity and All Saints' College! Joining Grazia before launch, she has been on the title for eight years, and counting. Before that she was editor of More magazine, launched M magazine for the Daily Mirror, and was features editor on Marie Claire. Her career began in local papers and her first job in London was as a junior writer on Woman magazine, when Grant Mitchell on the cover used to shift 800,000 copies.



Marianne Jones, Grazia

Marianne is running two practical workshop sessions. Places at each will be allocated on a first come, first served basis.

**11am-12pm, Gareth
Topham, Freelance Sports
Commentator, AS4**

Since leaving Leeds Trinity proudly clutching his Sports Journalism degree, Gareth Topham has been a freelance sports commentator, most notably for William Hill. His achievements have included working for the BBC as a race-reader at the 2011 Grand National, as well as working for Channel 4. Gareth has also commentated in Australia and America, the latter in front of a crowd of 48,000.

Gareth is running a practical workshop session. Places will be allocated on a first come, first served basis.

**2pm - 3.30pm, Jonathan Wall,
Deputy Controller BBC Radio 5
Live, AG32**

Jonathan Wall is Deputy Controller and Commissioning Editor of 5 live and 5 Live sports extra and has been in the 5 Live management team since 2008.

He oversees the day-to-day running and scheduling of the station, and commissions news, sport and entertainment programmes from independent production companies.

He has also been part of the management team migrating 5 Live to its new home at MediaCity UK, in Salford Quays where the station started broadcasting from in September 2011.

Previously he was editor in BBC Radio sport where he was responsible for overseeing flagship 5 Live output such as the Olympics, Wimbledon, 5 live sport and the football World Cup in Germany and Japan/S Korea.

Jonathan has been at the BBC since 1994. His first job was as a presenter at BBC Radio Humberside, where he also hosted Rugby League phone-ins. He has also been a researcher on Match Of The Day and Grandstand, before joining Radio 5 Live as a producer in 1998.



Jonathan Wall, Deputy Controller BBC Radio 5 live



Tim Singleton, ITN

**4pm - 5pm, Tim Singleton, ITN
and Sandeep Sidhu, ITN
AG32**

Tim Singleton is Foreign Editor at ITN. He began his TV career at ITV Yorkshire, having studied at Leeds University. Since moving to ITN, he has held a variety of positions and covered a number of major stories, including the Indian earthquake and Boxing Day Tsunami.

Sandeep Sidhu is a news assistant at ITN and will talk about what it takes to get that all important first job.

WEDNESDAY 29TH FEB

10am-11am: Nicola Rees, BBC Video Journalist, AG32

Nicola is an award-winning VJ at BBC Look North Yorkshire, where she shoots, presents, and edits her own reports and investigations.

She started her career at BBC Radio Leeds in 2003, after graduating from the University of Central Lancashire with a Journalism degree.

She has also worked for the current affairs programme BBC Inside Out, where in 2008 her investigation into a multi-million pound property investment scam won the Yorkshire RTS award for Best Programme.

Last year Nicola's work was internationally recognised when she won the prestigious Circom Video Journalism award. She has also recently been crowned 'Reporter of the Year' by the Royal Television Society in Yorkshire and 'News Reporter of the Year' in the annual O2 Media awards.

Nicola Rees



Christian Payne

Her most recent project was a half hour documentary 'Meeting the Enemy' about a British Falklands veteran who made an incredible journey to meet the Argentine pilot he thought he'd killed in the 1982 war.

12pm-1pm: Christian Payne, Mobile Journalist, AG32

Christian Payne is a freelance mobile media maker who also specialises in social technology and connected platforms. He started out as a press photographer but diversified by experimenting with social media.

He has worked on a wide-range of projects, including documenting the plight of Iraqi refugees for the United Nations; video blogging for the British Council in Pakistan and working alongside Reuters on groundbreaking political projects with Gordon Brown, David Cameron and Nick Clegg. You can find out more about Christian at ourmaninside.com or find him on Twitter as @Documentally

12pm - 1pm, 2.30-4.00pm Natasha Courtney-Smith, IT2

Author Natasha Courtenay-Smith is the founder and director of the award-winning press agency, Talk to the Press, which helps ordinary people across the country sell their stories to newspapers and magazines, as well as managing the strategies of individuals caught up in the headlines.

Natasha has won four business awards (and reached the finals of three more), including being featured on Management Today's prestigious 35 under 35 list.

Natasha has also appeared as a media expert on numerous regional radio stations as well as Radio 4 and BBC Radio Five Live, and can be seen reviewing the newspapers on ITV's LK Today.

Prior to founding Talk To The Press, Natasha worked on a number of women's magazines and the Sunday Times in New Zealand. She has always specialised in human interest stories and real life interviews. Natasha is also the founder of the tool Case Study Link which helps commissioning editors find stories and leads, and freelance journalists and press agencies sell more stories.

Natasha Courtney-Smith



Adam Love, North Yorkshire Police Press

Natasha will run two identical workshop sessions. Places will be allocated on a first come, first served basis.

3pm - 4.30pm, Adam Love, North Yorkshire Police Press AG32

Adam Love is a former Sports Journalism student at Leeds Trinity. Following his graduation in 2007, he completed the NCTJ fast-track journalism course at Darlington College and started working for North Yorkshire Police in January 2009. Adam was initially employed as a press office assistant on a three-month contract and three years later he is still there working as a press officer.

THURSDAY 1ST MARCH

10am - 11am, Louise Easton, Bauer Radio, AG32

Louise Easton is the regional head of news for Bauer Yorkshire, managing the news output for Radio Aire, Magic 828, Hallam FM, Magic AM, Viking FM and Magic 1161. She is also the breakfast news reader on Big John at Breakfast on Hallam FM.

With more than 8 years experience in commercial radio, Louise is a multi award winning journalist. Louise graduated from Leeds Trinity in 2004, with a Post Graduate Degree in Bimedia journalism.

11am - 12pm, Ben Smith, Times Online Sport, AG32

Ben joined The Times in 2008 after impressing during a week of work experience with the sports desk. Since then he has covered Ryder Cups, the Wimbledon Championships, Premier League football and will be a part of the Times' 21-man team at the 2012 Olympics in London this summer. After qualifying with a Masters in English Literature from the University of Glasgow, Ben worked as a location manager on feature films. At the age of 26, he retrained as a journalist on an NCTJ course working on two local newspapers on his way to Wapping.



Richard Peppiatt

11am - 12pm, 12pm-1pm Adam Baker, Blottr, IT1

Adam Baker, is an entrepreneur and founder of Blottr - a citizen journalism news service. The idea for Blottr came to Adam during 9/11. He was amazed that it took mainstream news services nearly seven minutes to cover the atrocity, even though there were hundreds of people at the scene capturing footage without an outlet to publish it. It was at this juncture he started to realise how powerful citizen journalism could be. There are many stories that go unmentioned in the regional press, national and sometimes international media, and Blottr offers the platform for citizens in the location to report events in realtime and publish these stories on the website.

Adam will run two identical workshop sessions. Places will be allocated on a first come, first served basis.

12pm - 1pm, Ben Erlam, Political Correspondent for ITV, AG32

Ben Erlam is Political Correspondent for ITV Yorkshire, responsible for covering all the big political stories affecting the region. A former student at Leeds Trinity, he now works as a lobby correspondent based in Westminster, after starting his career freelancing for commercial radio stations. He graduated from Leeds Trinity with a Post-Graduate Diploma in Bimedia Journalism in 2005 before securing a place on the ITV News Group Bursary Scheme.



Adam Baker

2pm - 3pm, Richard Peppiatt, AG32

Richard Peppiatt is a former tabloid reporter who publicly quit the industry over ethical concerns. He has since become a campaigner for press reform and commentator on media issues for TV, radio and in print. He also gives frequent lectures and talks about his experiences as a red-top hack, and is working on a number of writing projects.

3pm-4.30pm: Panel discussion: The Future of Journalism Chair: Dean Naidoo, AG32

Guests:

Richie Anderson

Richie (Leeds Trinity class of 2009) is better known as the voice of "Roving Richie" on BBC WM 95.6FM, and can be heard on the radio every weekend on the Saturday Football Programme from 2pm. Richie may be a proud West Bromwich Albion fan from the Midlands but loves returning to Leeds to visit his alma mater when he gets the chance.

James Fielden

James is a freelance sports journalist based in London and currently does Watch & Bet commentary for the Perform Group on worldwide football on all leagues and competitions, along with FA Cup commentary/reporting for ITV Sport. He writes for FC Business magazine and does multimedia work for ESPN. James has also contributed to Wardle's agency, SkySports News and goal.com.



Richie Anderson

Sarah Gate

Leeds Trinity alumnus Sarah started work at The Asian Express shortly after graduating. Within a short space of time, she moved on to a PR officer job for a charity in Bradford and is now media executive at a local advertising agency. In her spare time, Sarah still compiles press releases for local charities and a theatre company (free of charge!) and writes book reviews for Leeds Guide.

Billy Painter

Leeds Trinity alumnus Billy covers rugby league and works for SKY.

Katie Taylor

Katie graduated from Leeds Trinity in 2010 pursuing a career in music journalism. She covered news for a radio station for a while, but later realised her love for dance music could be incorporated into a "real" job. After a stint as a marketing exec for an IT company, she moved to London. Katie is starting up a music promotion business and believes the future of journalism is about quality content finding a wider reach audience through social media.