



# **LEEDS TRINITY UNIVERSITY**

## **Sport Strategy**

### **2014-2019**



## Introduction

This strategy is designed to;

- Enable the University and Students Union to work in partnership in the delivery of sport at Leeds Trinity
- Identify common goals and encourage co-ordinated working within the University and Students Union
- Avoid duplication of initiatives
- Maximise the use of resources
- Provide a shared sporting vision for all staff and students
- Help establish priorities
- Provide a rationale for funding agencies where applicable

As mentioned in the Higher Education white paper, 'Students at the heart of the system' (2011), Sport plays a significant role in delivering that experience. With the increased fee structure in place for all institutes, Leeds Trinity University sport will place efforts towards providing:-

- High quality student experience
- Enhanced graduate employability
- Increased profile with the local community
- Enhanced recruitment and retention of students

Sport and physical activity provides the perfect avenue for this focus, especially in light of London 2012 and the new Sport England investment plan including £25 million ring fenced for HE to increase participation.

In the Higher Education Sport Participation Survey, year 3 report (2014), '84% of the students surveyed expressed that they were keen to do more sport or physical activity over the next 12 months'.

*"Sport England's overall ambition is that by 2017 sport becomes a habit for life for more people and a regular choice for the majority. Sport England is seeking a year on year increase in the proportion of people who play sport once a week for at least 30 minutes. In particular, Sport England will work to raise the percentage of 14-25 year olds playing sport once a week and reduce the proportion dropping out of sport."*

Source: Sport England, Active Universities Year 2 Report Qualitative findings.

## **OUR MISSION**

**To provide a wide range of sporting and physical activity opportunities, regardless of age, gender, race and ability to participate, in order for students to achieve their potential, increase graduate employability and to enhance the student experience.**

### **AIM**

To work together to enhance and broaden the sporting offer to Leeds Trinity students;

1. Improve and extend the offer of sport and physical activity available to all students, ensuring that the offer is available in broad terms covering as-wide-a spectrum in terms of participation as possible/practicable:
  - Competitive sport - BUCS (British Universities and College Sport) opportunities, SU clubs, local club initiatives
  - Elite student athletes
  - Non-competitive sport
  - Trinity Sport events
  - Recreational sport - i.e. Trinity Active, campus sport programmes
  - Coach education - extra curriculum courses available
  - Fitness and wellbeing - Trinity Fitness/Trinity active
  - Sports Volunteering - internal, local, national and international volunteering opportunities
2. To ensure the sporting offer is easily identifiable to students, staff and prospective students in a clear and concise way.
3. To further enhance the offer by engaging fully with various sporting bodies/organisations and build a strong network with relevant external organisations to ensure a quality delivery and to maximise the opportunities for increasing student participation.
4. To use the facilities, expertise and experience of those within the university community to achieve the vision (working across the departments to ensure that the broad spectrum for sport is covered). Regular meetings between the SU, Trinity Sport, Sport Development and Sport Health and Nutrition department will play a crucial role.
5. Provide a template by which to measure the sporting/physical activity success at every level.
6. To provide a platform of recognition for the students regarding their involvement in sport in the form of Trinity Sports awards event.
7. To provide a good foundation for the future with a healthy active lifestyle choice to encourage a “habit for life”.
8. To contribute to the University strategic plan regarding student recruitment, retention, experience, satisfaction and employability.

**How the objectives of sport align with the University’s enabling strategies to ensure the delivery of the overall five strategic goals;**

*\*More detail on the University’s enabling strategies can be found in the University’s strategic plan*

1. Student Experience  
*By providing an environment in which students can pursue a range of interests and provide a number of services which support students in all aspects of their life.*
2. International  
*Provide an opportunity for students and staff to engage in culturally diverse activities.*
3. People Management and Development  
*Enhance staff and student experience to ensure we attract and retain exceptional people.*
4. Estate and Facilities  
*Provide inspiring, accessible and sustainable environments and facilities that enhance the student and staff experience and meet the needs of the University over the next 10 years.*
5. Marketing and Communications  
*Raise the external profile of the University to support growth in recruitment and partnership activity and maintain and improve the activity around recruitment of UK based students.*

## WHERE ARE WE NOW?

**Table 1: STUDENT POPULATION** – statistics of the student body at Leeds Trinity University 2014-2015

2014/15	Male	% Male	Female	% Female	Total
Undergraduate	895	32.7%	1839	67.3%	2734
Postgraduate	153	37.3%	257	62.7%	410
Total number of students	1048	33.3%	2096	66.7%	3144
Students with disabilities *	85	8%	199	9.5%	284
Ethnic mix **	111	10.6%	269	12.8%	380

**Table 2: STUDENT POPULATION** – statistics of the student body at Leeds Trinity University 2013-2014

2013/14	Male	% Male	Female	% Female	Total
Undergraduate	934	33.9%	1821	66.1%	2755
Postgraduate	141	34.6%	267	65.4%	408
Total number of students	1075	34.0%	2088	66.0%	3163
Students with disabilities *	97	9%	207	9.9%	304
Ethnic mix **	136	12.6%	282	13.5%	418

**Table 3: SPORT SPECIFIC INFORMATION** 2013/14 – statistics relating to student involvement in sport

Student numbers involved	Male	Female	Total
BUCS Sports Clubs	5 clubs / 8 teams	4 clubs / 6 teams	9 clubs / 14 teams
Non- BUCS Sports club	0	1 team	1 team
Just Play *No longer exists	44	24	68
Trinity Active	437	373	810
Trinity Fitness Members *LTU Students	226	219	445
Trinity Sports Volunteers			95
Sport/activity active students with disabilities			
International sport volunteers			6
Coach Education courses			105 participants/ 7 courses

**Table 4: BUCS TABLE POSITION** - BUCS current ranking and previous years ranking

<b>BUCS ranking for sport teams YEAR</b>	<b>Position in BUCS table out of 148 institutions (decreased to 145 in 2015)</b>
<b>2013/2014</b>	122
<b>2012/2013</b>	138
<b>2011/2012</b>	121
<b>2010/2011</b>	123
<b>2009/2010</b>	119
<b>2008/2009</b>	118

The cumulative factors being;

- Points deducted for teams not completing games prior to BUCS deadline. This can be due to inclement weather leading to games being postponed; reluctant students not wanting to finish the league.
- Points being deducted for bringing in 'ringers' as a punishment, this has slowly decreased over the seasons.
- Teams finishing at the bottom of the league.
- Points being deducted for late entry registration to BUCS.
- Students not able to field teams in the placement period.

**BUCS TEAMS - MALE /FEMALE – entered teams into the BUCS league 2013/14**

	<b>Male</b>		<b>Female</b>	
	2013	2014	2013	2014
BUCS Teams				
Basketball	1	1	0	0
Cricket	2	2	0	0
Football	3	3	1	1
Hockey	0	0	1	1
Netball	0	0	3	3
Rugby Union	1	1	1	1
Rugby League	1	1	0	0
<b>Total</b>	<b>8</b>		<b>6</b>	

**Individual student entry into BUCS for 2013/14 (Policy to be written 2015/16 regarding individual entries into BUCS)**

Athletics

Swimming

Table Tennis

**New for 2014/15**

Men's Badminton

**Folded in 2015/16** (expelled from BUCS league due to forfeiting fixtures)

Men's Basketball

## **Objective**

**To increase overall participation in sport by 25% percentage by 2017, a 15% increase in female participation and a 10% increase in male participation with a further 10% increase by 2019. The definition of “participation in sport” means the involvement in any aspect; recreational or competitive.**

### **Specific Objectives**

#### **1. Increasing female participation**

Introduce additional female only sports teams (BUCS) and leagues (Campus Sport) giving them the necessary support to ensure they are sustainable

Introduce female only ‘Trinity Active’ sessions

Work in partnership with Sport England’s ‘This Girl Can’ campaign

#### **2. Increase the opportunity for more BUCS sports teams**

Look for potential new sports to enter BUCS competition based on student demand and sustainability of the sports

Introduce more teams to the well supported /attended university clubs

Create a sporting pathway for students to progress from grassroots to BUCS level sport within our Sport England identified target sports

#### **3. Improve the current provision in terms of disabled access to sport for University students**

Research the sporting needs of those students across all disabilities

#### **4. Introduce a varied sports programme encompassing all opportunities**

Work closely across all departments to provide a sporting experience that does not duplicate or leave out any student sporting opportunities

#### **5. Work in partnership with internal and external departments to create and develop international volunteering links to provide key sporting opportunities**

## Sport Strategic Map 2014 – 2019

<b>Vision</b>	<b>To work together to enhance and broaden the overall sporting offer to Leeds Trinity students; to increase overall participation rates in sport by 25% by 2017, with a further 10% increase by 2019; by providing a sporting pathway for all students ensuring there is a vibrant offer of sport as a means of retaining first year students, and to contribute to the University’s Strategic plan by working under the guidance of the University’s enabling strategies.</b>					
<b>Mission</b>	To provide the best possible sporting, physical activity and recreational opportunities, regardless of age, gender, race and ability to participate, in order for students to achieve their potential, increase graduate employability and to enhance the student experience.					
<b>Values</b>	<p>Our <b>VALUES</b> of dignity, respect, social justice and equality are lived out and evidenced by:</p> <ul style="list-style-type: none"> <li>• striving for excellence in all that we do;</li> <li>• being a compassionate, respectful and inclusive community embracing diversity;</li> <li>• acting with integrity and transparency; and</li> <li>• encouraging dialogue and collaboration.</li> </ul>					
<b>Goals</b>	Improve and extend the offer of non-competitive and recreational sport to all students.	Improve and extend the offer of competitive sport and access to BUCS sports to all students.	Improve and extend the offer of coach education courses, sports volunteering placements and international opportunities to maximise the offer for student participation and to ensure quality delivery.	Improve the current provision in terms of disabled access to sport for University students.	Ensure the ‘Trinity Sport’ sporting offer is easily identifiable internally and externally around the local area and within the HE sport sector.	Provide appropriate facilities to support the University’s objectives and develop and sustain strong community links.
<b>Priorities</b>	Develop a female only recreational programme for students to improve the sporting offer for females at Leeds Trinity.	Introduce additional female specific teams to the BUCS leagues to increase the female sporting offer at Leeds Trinity.	Engage with various sporting bodies/organisations to build a strong local and national network with relevant parties to maximise external opportunities for our students.	Research the sporting needs of those students across all disabilities	Develop a targeted marketing plan for all ‘Trinity Sport’ activities encompassing all academic departments of the University.	

	Embed the Trinity Active focus sports into a sustainable recreational programme for students.	Introduce more teams into BUCS, engaging new sports based on student demand, under the Sport England target sports.	To develop and grow a sport volunteer programme outside of the academic programme of study which focuses on student employability and graduate skills.		Introduce sporting recruitment drives at various times throughout the academic year.	
	Develop and maintain a campus sport programme incorporating within a hall sport programme.	Improve and extend the offer of competitive sport within Leeds Trinity outside of BUCS.	Create a comprehensive coach education programme for students across all departments to enhance student employability.		Develop and sustain the 'Trinity Sport' awards event to celebrate the achievements of all students.	
		Further support all BUCS teams with qualified coaches and other organisational support.	Develop further the current partnerships with international volunteering providers to enhance the student experience and opportunities.			
		Raise the profile of Leeds Trinity nationally within BUCS by attending conferences, workshops and submitting models of good practice to BUCS.				

<b>KPI's</b>	To engage a minimum of 1 campus sport team per hall for a football and netball league in the 2015/16 academic year.	Trinity Sport member of staff attending each BUCS Sport Development event/workshop through the season ticket.	Engage 50 student volunteers per academic year, volunteering outside of their academic degree programme.		Create, manage and update regularly the Trinity Sport web pages.	To develop partnership links, and host a minimum of 3 regional/national sports events in 2015/16.
	Provide incentive funding to BUCS clubs to aid and support the campus sport programme in their specific sports.	Create and manage club development plans alongside the club committees on an annual basis.	Create and manage 30+ partnerships with local organisations for student volunteers to work with.		Ensure all strands of Trinity Sport are represented at freshers and Re-freshers fayres.	To increase the proportion of all Leeds Trinity student memberships by a minimum of 1% per year.
	To engage 600 new participants annually within Trinity Active 1 and 2.	All BUCS teams to fulfil 100% of their fixtures.	A comprehensive Coach Education programme, with a minimum of 6 courses per semester.		Ensure the Trinity Sport awards are arranged in partnership between the Students Union and University and to become a self-funding, sustainable event.	To sustain and increase 95% utilisation of the 3G pitch and indoor halls at peak times throughout the academic year.
		By 2017 have equal amount of male and female BUCS teams across the sports.	Ensure 50+ students per year are attending the coach education workshops.			
<b>Enabling Strategies</b>	Student Experience; International; People Management and Development; Estates and Facilities; Marketing and Communications.					